



Liberty Fest '26

June 27 July 2 & 3, 2026 • Legacy Park • Eaglewood Golf Course • City of North Salt Lake

Sponsorship Package



Overview

Since 1997, North Salt Lake's Independence Day celebration has grown from a simple 5K and fireworks show into NSL Liberty Fest, a dynamic, multi-day festival welcoming thousands of residents and visitors each year. Liberty Fest is where families gather, neighbors reconnect, and local businesses gain meaningful visibility in a positive, high-energy setting.

In 2026, Liberty Fest proudly joins communities nationwide in celebrating America's 250th anniversary—honoring freedom, tradition, and community.

LIBERTY FEST EVENTS

Liberty Fest @ Legacy - Saturday, June 27 | Legacy Park

Liberty Fest begins with Liberty Fest at Legacy, featuring the Liberty Fest 5K and Kids Fun Run and the Liberty Fest Co-Ed Volleyball Classic, alongside a free, family-friendly festival. Activities include the LF Kids Market, bounce houses, a foam cannon, live DJ music, magic shows, food vendors, and more, for a high-energy morning of summer fun at Legacy Park.

Eaglewood Auto Fest - Thursday, July 2 | Eaglewood Golf Course

A Liberty Fest favorite, the Eaglewood Auto Fest showcases hundreds of classic and custom vehicles in one of Utah's most scenic settings. Thousands of spectators enjoy a relaxed summer evening of polished chrome, food trucks, and sweeping hillside views.

Fireworks & Festivities - Friday, July 3 | Eaglewood Golf Course

Liberty Fest concludes with one of the most anticipated fireworks shows in the state. Festivities begin hours before fireworks light up the sky, with live music, food trucks, family activities, paragliders, face painting, and military flyovers (schedules permitting).

This grand finale brings the community together to celebrate freedom, friendship, and country—especially fitting during America's 250th anniversary year.

WHY SPONSOR LIBERTY FEST?

Liberty Fest delivers high attendance, strong community goodwill, and meaningful brand visibility across multiple days and signature events. In this historic America250 year, sponsors have a unique opportunity to align their brand with a milestone celebration of freedom, service, and community pride.

PARTNER WITH US

Liberty Fest 2026 | June 27, July 2 & July 3

The City of North Salt Lake invites you to partner with us as a sponsor of Liberty Fest 2026. A variety of sponsorship levels and packages are available, offering valuable exposure while supporting high-quality, family-oriented community events.





Sponsor Levels & Benefits

Sponsor Visibility Includes:

- Event Signage & Banners
- Social Media and Website Recognition
- Event Posters & Flyers
- Event T-shirts
- On-Site Recognition & Announcements

PLATINUM \$5,000

- Stage & balcony signage at Eaglewood events (July 2-3)
- Logo on all promotional materials (print, apparel & social)
- Emcee recognition at all events + 10'x20' vendor space at Liberty Fest @ Legacy (June 27)
- 90-day City website link + City newsletter spotlight
- VIP Eaglewood access: deck seating, food vouchers (10) & parking (2) – July 3
- Six (6) 18-hole golf rounds at Eaglewood
- Six (6) race entries + two co-ed volleyball team entries (shirts included) + race packet inclusion

GOLD \$3,000

- Logo on all promotional materials (print, apparel & social)
- Emcee recognition at all events + 10'x10' vendor booth at Liberty Fest @ Legacy (June 27)
- 60-day City website link + City newsletter spotlight
- VIP Eaglewood access: deck seating, food vouchers (6) & parking (1) – July 3
- Two (2) 18-hole golf rounds at Eaglewood
- Four (4) race entries + one co-ed volleyball team entry (shirts included) + race packet inclusion

BLUE \$2,000

- Logo on all promotional materials (print, apparel & social)
- Emcee recognition + 10'x10' vendor booth at Liberty Fest @ Legacy (June 27)
- 45-day City website link
- Eaglewood fireworks access: deck seating & food vouchers (4) – July 3
- Two (2) race entries (shirts included) + race packet inclusion

RED \$1,000

- Logo on promotional materials (print & social)
- Emcee recognition at events + 10'x10' vendor booth at Liberty Fest @ Legacy (June 27)
- Promotional materials included in race packets

TURQUOISE \$500

- Logo on website and select social media
- Promotional materials included in race packets
- Vendor booth space at Liberty Fest @ Legacy (June 27)

READY TO SPONSOR?

Choose a sponsorship level, then submit payment using one of the options below:

- Pay online by credit card via our secure payment form using QR code or <https://bit.ly/LFpayments>
- Pay by check (payable to City of North Salt Lake)
- Pay by phone with a credit card: 801-335-8700
- Deadline for inclusion in printed materials: **May 5, 2026**

Questions or invoice requests: **801.335.8726** or **email: carmenw@nslcity.gov**

Company _____ Phone _____
 Contact Name _____ Email _____
 Street _____
 City, State, Zip _____

- Platinum Sponsor: \$5,000
- Gold Sponsor: \$3,000
- Blue Sponsor: \$2,000
- Red Sponsor: \$1,000
- Turquoise Sponsor: \$500

- Cash
- Check (payable to City of North Salt Lake)



Scan for Liberty Fest Payments