



NORTH SALT LAKE PUBLIC WORKS

10 East Center Street
North Salt Lake, Utah 84054
(801) 335-8700
(801) 335-8719 Fax

Ken Leetham
City Manager
David Frandsen
Public Works Director

NSL Parks & Arts

Parks, Trails, Arts & Recreation Advisory Board Agenda

Tuesday, January 22, 2018

North Salt Lake City Hall

6:00 p.m.

1. Administrative Updates
 - a. 2018 Volunteer Hours (reviewed and sent to Alisa)
 - b. Event Overview (edited and send digital copy to Alisa)
 - c. 2019 Meeting Dates, 4th Tuesdays

Jan 22	Apr 23	Jul 23	Oct 22
Feb 26	May 28	Aug 27	Nov 26
Mar 26	Jun 25	Sept 24	No Dec meeting
 - d. Review Event Dates and Event Chairs

Kite Festival	May 11	Alisa
Liberty Fest 5K	Jun 29	Nola
Liberty Fest Car show	Jul 2	Allen Simonsen
Sunset Concert Series	Varies	Manuel
NSL Reads	Sept 25	Naomi
Halloween 3K	Oct 26	Sarah
 - e. Proposed Event – Trail Series
 - f. Board Opening
2. Marketing
 - a. Branding (Who are we? What is our vibe?)
 - b. Our audience
 - c. 2019 Calendar for distribution
 - d. 2019 Marketing plan
 - i. Print (calendar, newsletter, flyers, banners)
 - ii. Online (city website)
 - iii. Facebook (Parks & Arts page, posting calendar, events, ads, videos)
 - iv. Instagram (posting calendar, events)
 - v. Email list

3. Public Works Update (David)
4. City Council Update (Ryan)
5. Chair Notes and open topics

Notice of Posting:

I, the duly appointed City Recorder for the City of North Salt Lake, hereby certify that the foregoing agenda was posted on the Utah Public Notice website, at city hall, and sent to the required newspapers this 8th day of Jan., 2019.

Dated this 8th day of Jan, 2019.

Linda Horrocks

